



BEST BUDDIES



CHAMPION OF THE YEAR

2023

2023 PARTNERSHIP OPPORTUNITIES



CHAMPION CANDIDATE

MISSION

CHAMPION

BEST BUDDIES

CHAMPION OF THE YEAR



OUR MISSION

Best Buddies International is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development and inclusive living for people with intellectual and developmental disabilities (IDD).

WHO WE SERVE

The IDD community that Best Buddies serves includes, but is not limited to, people with Down syndrome, autism, fragile X syndrome, Williams syndrome, cerebral palsy, traumatic brain injury and other undiagnosed disabilities.



One-To-One
Friendships



Integrated
Employment



Leadership
Development



Inclusive
Living

BEST BUDDIES
**CHAMPION
OF THE
YEAR**

ABOUT BEST BUDDIES

The foundation of Best Buddies is to establish a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development, and inclusive living for individuals with intellectual and developmental disabilities (IDD).

ABOUT CHAMPION OF THE YEAR

Best Buddies Champion of the Year is a competitive fundraising campaign that unites and recognizes leaders of inclusion in local communities nationwide. Through twelve weeks of raising funds and awareness for **Best Buddies in Minnesota**, our Champions will generate countless opportunities for true friendships, competitive jobs and valuable leadership development for individuals with intellectual and developmental disabilities across Minnesota. The campaign will culminate with the Champion of the Year Gala that includes a silent and live auction, dinner, dancing and more to celebrate the Champions' collective impact and name the ultimate Champion of the Year!

This event also plays a key role in funding the Best Buddies programs here in Minnesota. This year our goal is to raise **\$270,000** to open more school programs across the state, provide leadership development and disability awareness training for individuals with and without IDD, and expand our life-changing social inclusion program for adults in the community.

Best Buddies in Minnesota Champion of the Year Gala

Friday, November 10th
6—11 PM at Quincy Hall

Be a champion
for inclusion.

BEST BUDDIES



PARTNERSHIP OPPORTUNITIES



PRESENTING SPONSOR \$25,000

Pre-Event

- Name/Company logo on the Gala invitations sent to 500+ people
- Company logo with link on Champion of the Year event website and BBMN state website for 12 months
- Mention in event related press release and BBMN newsletters
- Mention/tag on BBMN social media channels 4 times prior to the gala, with opportunity for video promotion of the event from company representative
- Opportunity to attend and speak at private Champion Kickoff event in September

Event Night

- Three tables (30 seats) to the gala with front row seating and complimentary champagne for each guest
- Invitation to exclusive VIP pre-gala event with Best Buddies State Ambassadors and Champions
- Executive speaking role within the event program
- Company logo on gala Step & Repeat
- Two full page ads in the gala program book (distributed to 400 guests)
- Recognized as Presenting Sponsor on all event materials and signage (digital and print), including pre-event email communications to over 5,200 people
- Verbal recognition by emcee on night of event
- Personalized plaque and gift presented during the event

PARTNERSHIP OPPORTUNITIES



PLATINUM SPONSOR \$15,000

- Two tables (20 seats) to the gala with preferred seating and complimentary champagne for each guest
- Invitation to exclusive VIP pre-gala event with Best Buddies State Ambassadors and Champions
- Recognized as “owner” of Heads & Tails game with opportunity to provide branded swag bag to winners
- Full page ad in the gala program book (distributed to 400 guests)
- Mention/tag on BBMN social media channels 2 times prior to the gala
- Recognized as Platinum Sponsor on all event materials and signage (digital and print), including pre-event email communications to over 5,200 people
- Verbal recognition by emcee on night of event
- Company logo with link on Champion of the Year event website
- Personalized plaque presented during the event

GOLD SPONSOR \$10,000

- One table (10 seats) to the gala with preferred seating and complimentary champagne for each guest
- Invitation to exclusive VIP pre-gala event with Best Buddies State Ambassadors and Champions
- Recognized as “owner” of the Live Auction with company logo placed on bid paddles
- Full page ad in the gala program book (distributed to 400 guests)
- Mention/tag on BBMN social media channels 1 time prior to the gala
- Recognized as Gold Sponsor on all event materials and signage (digital and print), including pre-event email communications to over 5,200 people
- Verbal recognition by emcee on night of event
- Company logo with link on Champion of the Year event website
- Personalized plaque presented during the event

PARTNERSHIP OPPORTUNITIES



SILVER SPONSOR \$5,000

- One table (10 seats) to the gala
- Invitation to exclusive VIP pre-gala event with Best Buddies State Ambassadors and Champions
- 1/2 page ad in the gala program book (distributed to 400 guests)
- Mention/tag on BBMN social media channels 1 time prior to the gala
- Recognized as Silver Sponsor in all digital and print event materials and signage, including pre-event email communications to over 5,200 people
- Verbal recognition by emcee on night of event
- Company logo on Champion of the Year event website
- Personalized plaque presented during the event

BRONZE SPONSOR \$2,500

- One table (10 seats) to the gala
- 1/4 page ad in the gala program book (distributed to 400 guests)
- Recognized as Bronze Sponsor in all digital and print event materials and signage, including pre-event email communications to over 5,200 people
- Verbal recognition by emcee on night of event
- Company logo on Champion of the Year event website
- Personalized plaque presented during the event

**All benefits are based on availability and date of commitment.*



PARTNERSHIP COMMITMENT FORM

COMPANY/ORGANIZATION: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ EMAIL: _____

PAYMENT METHOD

PRESENTING SPONSOR \$25,000

GOLD SPONSOR \$10,000

BRONZE SPONSOR \$2,500

PLATINUM SPONSOR \$15,000

SILVER SPONSOR \$5,000

PAYMENT:

- CHECK (Please make payable to Best Buddies and send to Best Buddies office location listed below)

Best Buddies Minnesota
5100 W. 36th Street #16361
Minneapolis, MN 55416

You can process payment online by going to bestbuddieschampion.org/minnesota OR provide CC information BELOW:

- CREDIT CARD: ___ VISA ___ MASTERCARD ___ AMEX ___ DISCOVER

NAME ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____ EXP: _____

AUTHORIZED SIGNATURE: _____ DATE: _____



“ Being a part of Best Buddies and the relationships I have developed through Best Buddies has helped me believe in myself and be confident that I can achieve my dreams, be successful, and feel fulfilled with my life. The leadership opportunities I have had through Best Buddies has helped people see me for who I really am, and allowed me to see others for who they are-- disability or not.”

- Zach , Best Buddies Ambassador



For more information, please contact:

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www.bestbuddieschampion.org

BESTBUDDIES® TAX ID 52-1614576